



“WHOOSH!
Can My Wife
Make Jelly
FAST!”

JELD With Fruit Juices Makes Jelly
★ JELD With Water Makes Imitation Jelly

The Newest Food Sensation!

JELD

TASTES AND LOOKS LIKE JELLY★

Make It in a Jiffy!

All the family will love this delicious and easy-to-make "jelly spread," which can be made in just 3 minutes in your kitchen, without fuss or bother . . . and inexpensive too! A 25-cent package of JELD makes approximately 37 ounces. NOT A GELATIN



4 DELICIOUS
IMITATION
FLAVORS

BLACKBERRY
RASPBERRY
CHERRY
GRAPE

25¢

Makes Approximately
37 Ounces

JELD is so
EASY TO MAKE



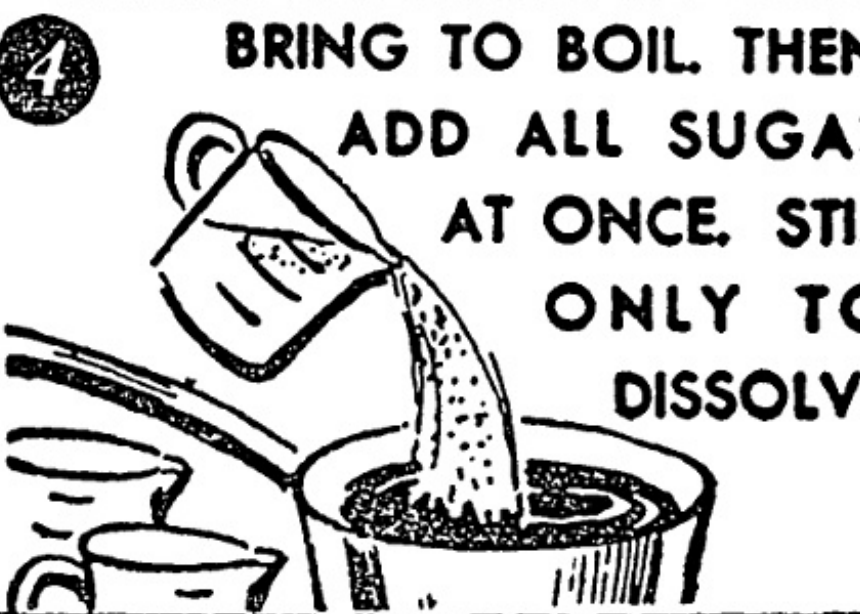
PUT 2½ CUPS WATER
INTO SMALL PAN



DISSOLVE PACKAGE
CONTENTS IN
WATER



MEASURE
OUT 3 CUPS OF
SUGAR, HOLD IN READINESS



BRING TO BOIL THEN
ADD ALL SUGAR
AT ONCE. STIR
ONLY TO
DISSOLVE



BRING TO BOIL AGAIN
FOR 3
FULL
MINUTES



POUR INTO
GLASSES TO COOL

ASK FOR JELD AT THE FOLLOWING NEIGHBORHOOD STORES:

JACKSON FOOD MARKET
532 E. Detroit St.
RUSSELL'S DELICATESSEN
913 E. State St.
MARIE SZOFER
509 E. State St.
VIC & AL'S MARKET
2632 W. Villet St.
SUPREME FOOD MARKET
3500 W. Lisbon Ave.
TEPLINSKY'S FOOD SHOP
3627 W. Lisbon Ave.
CHARLES JURSS
1601 N. 35th St.
LLOYD FEHL STORE
3152 S. 27th St.
GRANDALL'S GROCERY
STORE
1979 S. 29th St.
AVENUE SUPER MARKET
701 N. 35th St.
SURV-U-MARKET
1338 W. Villet St.
MARY'S FOOD MART
1956 N. Bartlett Ave.
FRANK'S FOOD MARKET
2563 N. Downer Ave.
CARL'S SUPER MARKET
3301 N. Oakland Ave.
PASCHEN'S DOWNER FOOD
MARKET
3132 N. Downer Ave.
OAKLAND DELICATESSEN
2862 N. Oakland Ave.

BROWNIE'S FOOD MART
2472 N. Bartlett Ave.
CLYBOURN ST. MARKET
1107 W. Clybourn St.
LINK'S FOOD MARKET
2900 S. 11th St.
C. W. DIEROW
1601 S. 30th St.
SAM DRICH
2185 S. Muskego Ave.
AL'S FOOD MARKET
2164 S. 26th St.
BELLEVUE MEAT
MARKET
2523 E. Bellevue Pl.
RETZER SELF-SERVICE
1932 E. Park Pl.
GUTMANN'S GROCERY
719 E. Kilbourn Ave.
POLLY'S DELICATESSEN
929 E. Ogden Ave.
JACK'S SIBRIGONDIO
1101 E. Brady St.
LAKE'S FOOD
719 E. Wells St.
FOLSOM SUPER MARKET
2126 E. Locust St.
RAY BETT'S GROCERY
1600 E. Bellevue Pl.
LEO'S FOOD SHOP
1129 E. Meinecke Ave.

GENE'S FOOD SHOP
608 E. State St.
LINCOLN BAKERY &
DELICATESSEN
825 E. Ogden Ave.
TOWN SOUTH MARKET
235 E. North Ave.
SOL. HURWITZ SUPER
MARKET
838 W. North Ave.
SOL. GOODSTEIN GROCERY
MARKET
2379 N. 10th St.
JESSE'S DELICATESSEN
1507 N. Astor St.
ASTOR DELICATESSEN
1332 N. Astor St.
CAMPANELLI GROCERY
1639 N. Astor St.
BANHOLZER MARKET
3265 N. Oakland Ave.
GRITZMACHER'S SUPER
MARKET
2601 N. Downer Ave.
ZINGALE GROCERY
1501 N. Jackson St.
WM. STOCK'S FOOD MARKET
3129 N. Oakland Ave.
HANAU'S FOOD
1871 N. Warren Ave.
DAVE'S FOOD SHOP
815 E. Mason St.

WRIGHT FOOD SHOP
1128 E. Wright St.
COMMUNITY I.G.A. STORE
2029 N. Holton St.
VOIGT'S I.G.A. MARKET
1440 E. Brady St.
OGDEN I.G.A. MARKET
1131 E. Ogden Ave.
LARCHER FOOD MARKET
116 E. Reservoir Ave.
WALDOCK MARKET
2475 N. 3rd St.
KRAMER FRUIT MARKET
2501 N. 3rd St.
STUART'S GROCERY
1234 N. Jackson St.
BRADLEY'S FOOD
1825 N. Palmer St.
TONY'S QUALITY FOOD
MARKET
2151 N. 12th St.
ABELSON'S FOOD MARKET
2001 N. 12th St.
12TH ST. I.G.A. STORE
1325 N. 12th St.
GEORGE VENI'S MARKET
1454 N. 11th St.
F. GOEBEL'S MARKET
1119 W. Villet St.
FAIRWAY MARKET
1323 W. Villet St.
CENTER ST. FOOD MARKET
1000 W. Center St.
LILL'S FOOD SHOP
2331 N. Humboldt Ave.

MYRTLE'S DELICATESSEN
219 E. Center St.
ANN'S FOOD SHOP
933 E. Center St.
DREWEK'S FINER FOODS
1822 N. Humboldt Ave.
REYNOLD'S FOOD MARKET
800 W. Center St.
FRANK SATTLER
2201 N. Farwell Ave.
NEUBAUER GROCERY
2450 N. Murray Ave.
ELLY'S DELICATESSEN
2008 N. Holton St.
HIDGET FOOD MKT.
1247 N. Jackson St.
HESS FINER FOODS
2300 N. 3rd St.
MENTEN'S FOOD MARKET
4607 W. Belmont Road
QUESNELL FOOD MARKET
1741 S. 44th St.
FAMILY FOOD MARKET
1040 S. 74th St.
HARRISON FOOD MARKET
2577 S. 68th St.
CARL LUKITSCH
2193 S. 60th St.
CAPITAL FOOD MARKET
3000 W. Lincoln Ave.
CARL'S FOOD MARKET
9100 W. National Ave.
TOM'S FOOD MARKET
5530 W. Burnham St.

A. NIBBE FOOD MARKET
2201 S. 8th St.
LIGHT'S DELICATESSEN
7234 W. Becker St.
WALECKI SUPERETTE
6307 W. Mitchell St.
ARENZ FOOD MARKET
6339 W. Belmont Road
MILLER'S FOOD MARKET
11300 W. Greenfield Ave.
LINCOLN FOOD SUPER
MARKET
2905 W. Lincoln Ave.
REMYER'S SUPER MARKET
8002 W. Becker St.
CUDAHY CONSUMERS
CO-OP
4728 S. Packard Ave.
MAIER'S MARKET
3335 E. Cudahy Ave.
SAM'S FOOD SHOP
1508 Rawson Ave.
BENKOWSKI FOOD MARKET
1915 13th Ave.
WHADDEN'S FOOD
3715 E. Layton Ave.
GRIMAL SUPER MARKET
1101 Carlyle (Racine)
RICK'S FOOD SHOP
Racine, Wis.
V. CASPER & SON
608 E. Broadway,
Waukegan, Wis.
MUEHL BROS.
Waukegan, Wis.

ALVIN WINTER—WEYAUWEGA, WIS.
MORLEY MOE — LA CROSSE, WIS.
BEN HESS — MAUSTON, WIS.

E. C. BRUNO & CO.

503 N. 11th St. Phone DI. 4-5505
Milwaukee 3, Wis.